



**Dr. S.KARPAGALAKSHMI**

**Adjunct Faculty**

Contact

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Business, Alagappa University,  
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**Academic Qualifications**

<b>Degree</b>	<b>Institution</b>	<b>Year</b>	<b>Branch</b>	<b>Class</b>
Ph.D	Alagappa University, Karaikudi	April 2017	Commerce	Highly commended
M.Phil	Alagappa University (Regular), Karaikudi	October 2011	Commerce	First Class
B.Ed	J.J College of Education, Pudukkottai	August 2010	Commerce	First Class
M.Com	Tamilnadu Open Universiy, Chennai	May 2008	Commerce	First Class
B.COM	Cauvery College for Women, Trichy	July 2002	Commerce	First Class

### Teaching ExperienceMBA- (International Business)

Total Teaching Experience : 7 Years 8 Months

Position	Institution	Duration
Teaching Assistant, Department of International Business	Alagappa University	July 2016 to April 2017
Teaching Assistant, Department of International Business	Alagappa University	July 2017 to April 2018
Teaching Assistant, Department of International Business	Alagappa University	July 2018 to April 2019
Teaching Assistant, Department of International Business	Alagappa University	July 2019 to May 2020
Teaching Assistant, Department of International Business	Alagappa University	Aug 2020 to May .2021
Teaching Assistant, Department of International Business	Alagappa University	Aug 2021 to May 2022
Teaching Assistant, Department of International Business	Alagappa University	July 2022 to April 2023
Teaching Assistant, Department of International Business	Alagappa University	July,2023 to Present

### Areas of Research

**Title of the Research:** - Financial Management and Accounting,Export Management

### Publications: 26

International		National		Others
Journals	Conferences	Journals	Conferences	Books/Chapters/Monographs/Manuals
14	5	2	3	2

**Cumulative Impact Factor (as per JCR) :** -

**h-index :** 01

**i10 index :** -

**Total Citations :** 07

## Events Participated

Number of Conferences/Seminars/Workshops: 47

## List of Research Articles / Recent Publications

S. No	Authors/Title of the paper/ Journal	Impact Factor
1.	A Study of Sales Trend and Cost Structure of Indian Fertilizer Industry, Management Insight,vol.VII,No.2,December 2011,ISSN 0973-936X,p 9-19	-
2.	Financial Performance Through Market Value Added (MVA) Approach, KAIM Journal of Management and Research,vol.4 No.1-2,May-April 2012,ISSN:0974-9462,p 83-86	-
3.	Profitability and Efficiency of Private Life Insurance Companies in India, Zenith International Journal of Business Economics and Management Research E-Journal vol.4(6) June 2014,ISSN:2249-8826,p 143-156 Zenith International Journal of Business Economics and Management Research E-Journal vol.4(6) June 2014,ISSN:2249-8826,p 143-156	-
4.	A Study on Export Performance of Engineering Goods in India, International Journal of Trade & Global Business Perspectives, Pezzottaite Journal, vol 3 No.2, April-June 2014,ISSN 2319-9059,p 1050-1054	-
5.	A Study on Production and Export Performance of Engineering Goods Exports in India Indian Journal of Applied Research, vol 5,Issue 6,June 2015,ISSN 2249-555X,p 45-48	-
6.	A Study on Profitability of New Generation Private Sector Banks in India Journal of Uttaranchal Institute of Management,vo.5,Issue 1,June 2015,ISSN 2277-1816,p 125-134	-
7.	A Study on Export Performance of Leather Products in India- International Journal of Research in Commerce, Economics and Management International Journal of Research in Commerce, Economics & Management,vol.No.5,Issue 12,December 2015,ISSN 2231-4245,p 42-44	-
8.	A Study on Business Profile and Role of EEPCC for Engineering Goods Exporters in Southern States of India International Journal of Engineering and Management Research,vol.6,Issue 5,September-October 2016,ISSN(Online)2250-0758,p 26-34	-
9.	A Study on Dynamics of Export Earnings of Engineering Goods Exports in India International Journal of Research and Culture Society, vol-1, Issue 7, Sept 2017, ISSN(Online) 2456-6683,p 181-184	-
10.	Financial and Non-financial Problems faced by the Engineering Goods Exporters in Southern States of India International Journal of Multidisciplinary Educational Research,vol.6,Issue 9(3),Sept 2017,ISSN 2277-7881,p 118-138	-
11.	Sector-wise & Country-wise Performance of FDI Equity Inflows in India FDI-Astute Conduit for Trade Integration and Sustainable Development,vol.2,Issue 1,March 2018,ISBN 978-93-86782,p 121-129	-
12.	A Study on Financial Appraisal of Pharmaceutical Companies in India International Journal of Research and Culture Society,vol.2,Issue 4, April 2018,ISSN(Online) 2456-6683,p125-131	-

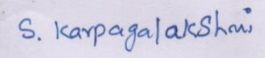
13.	A Study on Performance Evaluation of Sugar Companies an Empirical Analysis International Journal for Research Trends and Innovation, vol. 3 Issue 9, September 2018,ISSN(Online) 2456-3315,p160-164	-
14.	Analysis of Financial Strength of Select Firms from Indian Steel Industry Using Altman's "Z" Score Analysis International Journal of Research and Culture Society, vol. 2, Issue – 11, Nov – 2018 ISSN(Online) 2456-6683,p 38-41	-
15.	A Study on Export Performance of Cocoa Products in India International Journal for Innovative Research in Multidisciplinary Field,vol.5,Issue-2,Feb 2019, ISSN(Online) 2455-0620,p 101-106	-
16.	Financial Risk Analysis of Selected Paper Industries in India Pramana Research Journal, Volume 9, Issue 4, 2019, ISSN NO: 2249-2976,p 225-232	-
17.	Impact on FDI Inflows on Export and Growth of an Indian Economy International Journal of Recent Technology and Engineering,Vol 8,Issue-2S10,Sep 2019,ISSN:2277-3878,P 228-232	-
18.	Comparative Exploration of Selected Fertilizer Companies In India Our Heritage Journal,Vol.68,Issue 30,Feb 2020,ISSN:0474-9030,P 6480-6490	-
19.	Comparative Performance Evaluation of Selected Banks in India using Camel Rating Model AEGAEUM Journal, Volume 8, Issue 3, April 2020, ISSN NO: 0776-3808,P 589 – 600	-
20.	Appraisal Strategy of Dupont Model for Manufacturing FMCG Companies in India Alochana Chakra Journal, Volume IX, Issue VI, June 2020, ISSN NO:2231-3990,P 5782-5788	-
21.	Factors influencing the Performance of MSMEs in the State of Tamilnadu Academic Leadership (Online Journal) Volume 21,Issue 07, July 2020, ISSN: 1533-7812 , P 39-45	-
22.	Emerging Markets Drifts in Digital Marketing Emerging Trends in The Digital Era,Track- II Digital Marketing(Edited Books), Min E Kavi, E Development and Digital Publication ,Feb 2021,ISBN: 978-81-949577-8-2, p 135 – 140	-
23.	Challenges And Benefits of Digital Business in Supply Chain Management Digital Business and E-Commerce Management (Edited Books), Krishna Publication House, 2021, ISBN: 978-81-949205-6-4	-
24.	Relationships Among Exports, Imports, Physical Capital and Economic Growth in India: An Econometric Analysis Strad Research, Volume 8, Issue 8, Aug 2021, ISSN: 0039-2049,P 657-658	-
25.	Financial Performance Measurement Using Data Envelopment Analysis of Selected Fertilizer Companies in India International Journal for Innovative Research in Multidisciplinary Field, Volume - 8, Issue - 6, June 2022, ISSN: 2455-0620, P 1-9	-
26.	Export Competitiveness of Indian Jute Industry Innovative, Multi Disciplinary and Contemporary Perspectives and Practices In Commerce And Management, April 2023, ISBN: 978-93-83191-86-4	-

## Resource persons in various capacities

National Conferences : -

International Conferences : -

Invited Lectures : -



S. Karpagalakshmi

Date : 05.03.2024

Place : Karaikudi

(Signature)

Name: Dr.S.Karpagalakshmi

Designation : Teaching Assitant